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September 21, 2009 (Salem, NH) — Cassiopae SAS, a leading provider of global asset finance software, is pleased to announce that Ian Charik has joined the management team as Senior Vice President of Asset Finance. Ian's primary responsibilities include business development for Cassiopae's innovative leasing software in the UK and US markets.

Ian has worked in the asset finance industry for thirty years with extensive experience in global markets including the US, Europe, Africa, and China.

"We are seeing growing interest for Cassiopae leasing software in the US and UK," according to Noel Webster, president of Cassiopae, Inc. "Both markets are very interested in the advantages gained from a highly configurable, front-to-back solution that can manage multiple lease and loan products using a single system worldwide," says Webster.

Beginning with a position in a finance company, Ian's career has led him to management and executive positions with a major UK consulting company, a UK software company specializing in asset finance, entrepreneurial initiatives within the leasing industry, and global sales and marketing.

According to Franck Jacovlev, Cassiopae's EMEA Director of Asset Finance, "Ian's international and asset finance industry expertise will be an invaluable asset to Cassiopae clients and prospective clients alike."

Cassiopae solutions support hundreds of billions of Euros and millions of assets in live lease and loan

portfolios for more than 50 customer sites in 25 countries. A multi-lingual, multi-currency solution, Cassiopae's commercial lending, leasing, and asset management software offers a configurable web-based user interface and leverages industry-standard technology including Web 2.0 Rich Internet Application technology, Oracle®, Unix®, Linux®, and Windows® environments.

For more information visit:
<http://www.cassiopae.com>